



Course list

Master Programmes

Incoming Exchange Students

Sophia Antipolis Campus

Spring 2026

Dear Exchange Students,

Welcome to SKEMA Business School!

Here are a few key instructions on how to consult properly the **Sophia Antipolis Course list Spring 2026**. **Please note course catalogues with syllabi will be shared later.**

Please read these instructions carefully:

- 1) Students are required to choose **one program** and follow the courses within that one program. It is not possible to mix and match courses from different programs due to frequent scheduling clashes.
- 2) **Special Note for Corporate Financial Management:** all students must have the required pre-requisites.
- 3) **Attention! The Sport Event and Hospitality Management Program** requires students to have an academic background in tourism or work experience in the industry (hotel, travel agency, caterer, tourism office, airline company, meeting planner, etc.).
- 4) Courses within the catalogue are subject to slight changes.
- 5) There is a maximum number of seats available per course.

<i>M1 GBE FRANCE</i>	<i>4</i>
<i>CORPORATE FINANCIAL MANAGEMENT.....</i>	<i>5</i>
<i>ENTREPRENEURSHIP AND INNOVATION.....</i>	<i>5</i>
<i>INTERNATIONAL MARKETING AND BUSINESS DEVELOPMENT.....</i>	<i>6</i>
<i>LUXURY AND FASHION MANAGEMENT</i>	<i>6</i>
<i>SPORT, EVENT AND HOSPITALITY MANAGEMENT.....</i>	<i>7</i>

M1 GBE FRANCE

M1 Programme Academic year 2025/2026 - Sophia campus			
Course code	Courses	ECTS credits	Face-to-face hours
Semester Spring			
PGE.FINM1.FICOR.0514	International Finance	5	30
PGE.FINM1.ISCOR.0714	Operations Management	5	30
PGE.FINM1.STCOR.0843	Entrepreneurship	3	18
PGE.FINM1.ISCOR.0703	Management of Information Systems in the Digital Age	3	18
PGE.FINM1.MKCOR.0413	International Marketing	3	18
PGE.FINM1.HRCOR.0345	Corporate Social Responsibility: beyond the mainstream	3	18
	LANGUAGES	2	24
PGE.FINM1.ISCOR.0715	Power BI	1	10
PGE.FINM1.CRCOR.1004	CAREER MANAGEMENT 4: Personal branding tools	1	10
DESMI 1 ELECTIVES (one to be chosen)			
PGE.FINM1.HRCOR.0351	Essential Negotiation skills	4	24
PGE.FINM1.FICOR.0520	Quantitative Finance & Modeling	4	24
PGE.FINM1.STCOR.0814	Design Marketing	4	24
PGE.FINM1.HRCOR.0352	Organizational Development	4	24
Total semester spring		30	200

CORPORATE FINANCIAL MANAGEMENT

MSc in Corporate Financial Management Academic Year 2025-2026 - Campus Sophia

Course Code	Course Title	ECTS credits	Contact hours
Semester Spring			
Core courses			
MSC.CFMM2.FICOR.0018	M&A and corporate restructuring	3	24
MSC.CFMM2.FIELE.0157	Hedge Funds	2	18
MSC.TRCM2.OTCOR.0200	Career management 2	0	6
Track " Private Equity and Alternative Investments" (mandatory)			
MSC.CFMM2.FICOR.0183	Private equity	3	24
MSC.CFMM2.FICOR.0214	Investment and corporate banking	3	24
MSC.CFMM2.FIELE.0127	Portfolio management	2	18
Elective courses (choose 4)			
MSC.CFMM2.FIELE.0126	Fixed Income	2	18
MSC.CFMM2.FICOR.0145	Data analysis (R programming)	2	18
MSC.CFMM2.FIELE.0156	Sustainable finance	2	18
NEW	Incorporate sustainability in financial decisions	2	18
MSC.CFMM2.FICOR.0184	Real estate	2	18
MSC.CFMM2.FICOR.0173	Financial modeling II (VBA)	2	18
MSC.CFMM2.FIELE.0135	Venture Capital	2	18
MSC.CFMM2.FIOPT.0001	Python II	2	18
Total Semester Spring		21	186

ENTREPRENEURSHIP AND INNOVATION

MSc in Entrepreneurship and Innovation Academic Year 2025/2026 - Sophia-Antipolis campus

Course Code	Course Title	Number of ECTS credits	Face to Face hours
Semester Spring			
Core courses			
VSC.EISM2.STCOR.0001	Product Management	1	12
VSC.EISM2.STCOR.0018	Start-up support (partnership with incubators)	2	18
NEW	Applied Artificial Intelligence	1	12
VSC.EISM2.STCOR.0220	Launching positive impact projects	2	18
VSC.EISM2.STCOR.0209	OKR & Operationnal Excellence	1	12
VSC.EISM2.STCOR.0013	Business Development and negotiation skills	2	18
VSC.EISM2.STCOR.0210	Data and customer success	1	12
VSC.EISM2.STELE.0064	Scaling a start-up	2	18
VSC.EISM2.STCOR.0215	Leadership and mindset in a start-up / scale-up	1	12
VSC.EISM2.STCOR.0017	Strategic and Commercial Analysis	2	18
VSC.EISM2.STCOR.0051	Advanced strategy	2	18
Elective courses (choose 2)			
VSC.EISM2.STELE.0008	Créer une entreprise innovante en France	2	18
VSC.EISM2.STCOR.0016	Création d'Entreprise Droit & Propriété Intellectuelle	2	18
NEW	Prototyping and MVP Building	2	18
VSC.EISM2.STELE.0059	Growth hacking for new ventures	2	18
MSC.CFMM2.FIELE.0135	Venture Capital	2	18
VSC.TRCM2.OTCOR.0200	Career Management 2	0	6
Total Semester Spring		21	204

INTERNATIONAL MARKETING AND BUSINESS DEVELOPMENT

MSc IMBD			
Academic Year 2025-2026 - Campus Sophia			
Semester Spring			
Core courses			
MSC.IMBM2.MKCOR.0031	Understanding the elusive consumer	4	30
MSC.IMBM2.MKCOR.0063	Product Management & Operational Marketing	3	24
NEW	Business Development & Sales	4	30
MSC.TRCM2.OTCOR.0201	Career Management 2	0	6
Elective courses (choose 5)			
MSC.IMBM2.MKELE.0170	Social media marketing	2	18
MSC.IMBM2.MKELE.0172	Using CRM with Salesforce.com	2	18
MSC.IMBM2.MKCOR.0061	Digital growth	2	18
MSC.IMBM2.MKELE.0117	Big data and analytics	2	18
MSC.IMBM2.MKELE.0135	Trends, innovation and competition in the perfume business	2	18
MSC.IMBM2.OTELE.0028	Using Excel for business development	2	18
MSC.IMBM2.MKCOR.0052	Company project	2	18
MSC.IMBM2.OTELE.0026	Company challenge	2	18
MSC.IMBM2.MKELE.0195	l'Oréal Brandstorm Challenge	2	18
MSC.IMBM2.MKELE.0222	Sustainable design	2	18
MSC.IMBM2.MKELE.0229	Meta certification (FB & Instagram)	2	18
MSC.IMBM2.MKELE.0234	Mystery shopping for CRM (not offered to Exchange IN)	2	18
MSC.IMBM2.MKELE.0215	Competitive intelligence for IBD	2	18
MSC.IMBM2.MKELE.0227	Artificial intelligence and machine learning with Power BI	2	18
MSC.IMBM2.MKELE.0214	Leadership & culture	2	18
Total Semester Spring		21	180

LUXURY AND FASHION MANAGEMENT

MSc in Luxury and Fashion Management			
Academic Year 2025/2026 - Sophia Antipolis campus			
Course Code	Course Title	Number of ECTS credits	Face-to-Face hours
Semester Spring			
Core courses			
MSC.LFMM2.MKCOR.0101	Growth Strategies in Luxury & Fashion	2	18
MSC.LFMM2.MKCOR.0024	Value Management & Marketing	2	21
NEW	Pricing, Distribution Retail : Supply chain dynamics in luxury	4	33
MSC.LFMM2.MKCOR.0026	Consumers Trends and their impacts on Marketing Strategies	3	24
MSC.LFMM2.FICOR.0065	Finance and Accounting in luxury & Fashion	2	21
MSC.LFMM2.MKCOR.0027	Sustainable development : sustainable value in the luxury industry	2	18
MSC.LFMM2.MKELE.0030	How to build a brand	2	18
MSC.LFMM2.MKELE.0028	Advanced Advertising Strategies	2	15
MSC.LFMM2.MKELE.0029	Advanced Service Management in the luxury industry	2	15
MSC.TRCM2.OTCOR.0200	Career Management 2	0	6
Total Semester Spring		21	189

SPORT, EVENT AND HOSPITALITY MANAGEMENT

MSc in SEHM (Sport, Event & Hospitality Management) Academic Year 2025/2026 - Campus Sophia-Antipolis

Course Code	Course Title	Number of ECTS credits	Face-to-Face hours
Semester Spring			
Core courses	The Sport, Event & Hospitality Environment		
VSC.SEMM2.PMCOR.0060	Sports events management	3	24
VSC.SEMM2.PMCOR.0062	Business and management of hospitality 2	3	24
VSC.SEMM2.MKCOR.0116	Professional events: challenges and trends	3	24
VSC.SEMM2.MKCOR.0009	Company Projects 2	2	21
VSC.TRCM2.OTCOR.0200	Career Management 2	0	6
VSC.SEMM2.MKCOR.0120	Managing in the Digital Environment	2	18
VEW	Project Management (Certification)	2	21
VSC.SEMM2.MKCOR.0015	Strategic Sales & Distribution	1	12
VSC.SEMM2.PMELE.0003	Revenue and profitability in event & hospitality	1	12
Elective courses (choose 4)			
VEW	Sport Marketing	1	9
VSC.SEHM2.STCOR.0004	AI for SEHM	1	9
VSC.SEMM2.MKELE.0141	Key trends in Professional Events	1	9
VSC.SEHM2.STCOR.0003	Hospitality Certification : CHIA	1	9
VSC.SEHM2.MKCOR.0130	Social media and Influencer Marketing	1	9
Total Semester Spring		21	189